

Workers and Media in the Age of Convergence



The Gig Economy: Workers and Media in the Age of Convergence by Todd Wolfson

★★★★★ 5 out of 5

Language : English
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Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 340 pages



By Robert W. McChesney and John Nichols

In their new book, *Workers and Media in the Age of Convergence*, Robert W. McChesney and John Nichols argue that the rise of digital media has led to a decline in the power of labor unions and a corresponding increase in the power of corporate media. This, they argue, is a major threat to democracy and to the future of work.

McChesney and Nichols begin by tracing the history of the decline of labor unions in the United States. They argue that this decline is due in part to the rise of digital media, which has made it easier for employers to outsource jobs and to hire temporary workers. As a result, labor unions have lost much of their power to negotiate for better wages and working conditions.

At the same time, McChesney and Nichols argue, the rise of digital media has led to a corresponding increase in the power of corporate media. This is because digital media companies have been able to use their control over the flow of information to promote their own interests and to suppress dissent. As a result, corporate media has become increasingly powerful and influential, while labor unions have become increasingly marginalized.

McChesney and Nichols argue that this trend is a major threat to democracy. They argue that a free and independent press is essential for a healthy democracy, and that the rise of corporate media has undermined this freedom. As a result, they argue, it is more important than ever for labor unions to fight for their rights and to challenge the power of corporate media.

Workers and Media in the Age of Convergence is a must-read for anyone interested in the future of work and the media. McChesney and Nichols provide a powerful and persuasive argument that the rise of digital media is a major threat to democracy and to the future of work. They also offer a number of concrete steps that can be taken to address this threat.

If you are interested in learning more about the decline of labor unions and the rise of corporate media, I highly recommend reading *Workers and Media in the Age of Convergence*. It is a well-written and informative book that will help you understand the challenges facing workers and the media today.

Here are some additional resources that you may find helpful:

- [The State of America's Unions 2021](#)

- Corporate Media Consolidation: A Threat to Democracy
- Corporate media ownership in the US: a threat to journalism and democracy



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