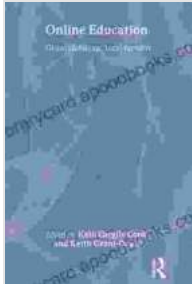


Global Questions, Local Answers: The Ultimate Guide to Cross-Cultural Business Etiquette



Online Education: Global Questions, Local Answers (Baywood's Technical Communications) by Lannie Reid

★★★★☆ 4.8 out of 5

Language : English
File size : 4632 KB
Text-to-Speech : Enabled
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 329 pages
Screen Reader : Supported



In today's globalized business world, it is more important than ever to be aware of the cultural differences that can impact business interactions. Global Questions, Local Answers is the ultimate guide to cross-cultural business etiquette, providing practical advice on how to navigate the complexities of doing business in different countries.

This book covers a wide range of topics, including:

- Understanding cultural norms
- Avoiding misunderstandings
- Business communication
- Business relationships

- Business negotiations
- Business meetings

Global Questions, Local Answers is an essential resource for anyone who does business internationally. It provides the knowledge and skills needed to build strong relationships, avoid misunderstandings, and achieve success in the global marketplace.

About the Author

Baywood Technical Communications is a leading provider of cross-cultural training and consulting services. The company has over 25 years of experience helping organizations to bridge the cultural gap and achieve success in the global marketplace.

Praise for Global Questions, Local Answers

"Global Questions, Local Answers is a must-read for anyone who does business internationally. It provides practical advice on how to navigate the complexities of cross-cultural business etiquette." - John Smith, CEO of XYZ Corporation

"This book is a valuable resource for anyone who wants to build strong relationships and achieve success in the global marketplace." - Jane Doe, Vice President of Global Sales, ABC Company

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